



SCC FRANCHISING, LLC
PRELIMINARY QUESTIONNAIRE Confidential
The submission or receipt of this information does not obligate
Either party in any manner

Please respond to each question. Attach separate sheets if necessary.

PERSONAL INFORMATION

Your Name in Full		Home phone
Current residence address		Business phone
City/State/Zip Code		May we contact you at your business phone?
Social Security Number	Date of Birth	E-mail address
Your Spouse's Name Spouse's		Social Security Number
Have you or your spouse ever been convicted of anything other than minor traffic violations, or been involved in litigation? If so, explain.		
Have you or your spouse ever been involved in a business or personal bankruptcy? If so, explain.		
Please tell us how you became aware of The Wine and Easel (e.g., magazine, newspaper, referral, Internet site, store visit, etc.).		

BUSINESS EXPERIENCE

Present Occupation	Position	Dates employed
Company Address		
Describe duties, number of employees supervised and responsibilities.		
Do you have any other business experience you believe may be helpful? If so, explain.		
Have you ever owned your own business or been self-employed? If so, explain.		
Do you have any experience in the baking or cupcake business? If so, explain.		
Have you ever owned a franchise or been a Licensee? If so, explain.		

BUSINESS INFORMATION

In what city do you propose to locate your Wine and Easel?

Have you identified a site? If so, describe.

If the business will involve other principals or investors, please state their names, role or relationship to the business and ownership interest.

FINANCIAL INFORMATION

Note: You may attach a current financial statement in lieu of completing this section.

ASSETS LIABILITIES

Checking & Savings \$ _____

Marketable Securities \$ _____

Non-Marketable Securities \$ _____

Real Estate Owned (Home) \$ _____

Real Estate Owned (Other) \$ _____

Other Assets (explain) \$ _____

Other Assets (explain) \$ _____

Other Assets (explain) \$ _____

Other Assets (explain) \$ _____

Notes payable - Banks \$ _____

Notes Payable - Other \$ _____

Real estate mortgages payable (Home) \$ _____

Real estate mortgages payable (Other) \$ _____

Other debts (explain) \$ _____

Other debts (explain) \$ _____

Other debts (explain) \$ _____

Other debts (explain) \$ _____

\$ _____

Total Assets \$ _____

Total Liabilities \$ _____

Net Worth \$ _____

Total Liabilities and Net Worth \$ _____

TOTAL HOUSEHOLD INCOME OTHER FINANCIAL INFORMATION

Source/Amount Please provide any other financial data you think is pertinent.

\$ _____

\$ _____

\$ _____

Total \$ _____

I/we understand that SCC FRANCHISING, LLC will rely on the information provided herein in deciding to grant a Wine and Easel franchise. I/we represent and warrant that the information provided is true and complete and that SCC FRANCHISING, LLC may consider this information to be true and correct until I/we give written notice to the contrary. I/we authorize SCC FRANCHISING, LLC to make all inquiries deemed necessary to verify the accuracy of the statements made herein, and to determine my/our financial condition and suitability for a Wine and Easel Franchise. I/we authorize the release to SCC FRANCHISING, LLC upon presentation of this document or a copy thereof, of any information concerning my/our background, financial and/or credit history.

Your Signature Date Your Spouse's Signature Date

SUBMIT VIA FAX TO:

Sparkle Cupcake Company

Franchise Office: (931) 451-7595

Fax: (931) 901-1241

We bake what you crave!

Email: franchiseinfo@sparklecupcakecompany.com

www.sparklecupcakecompany.com